

COMMUNITY PHARMACY FOUNDATION
COMPLETED GRANT SYNOPSIS

**Texas Pharmacy Foundation Project:
“It’s the People, Not the Pills”**

Jim Martin, RPh
Texas Pharmacy Foundation

Objective

- 1) Develop and publish an educational insert in the April 2005 Texas Monthly magazine

Design



Results

- The educational insert was published in the April 2005 Texas monthly magazine
- Readership reach is more than 2.4 million of the state’s most affluent and best-educated individuals
- Subscribers spend more than 1.3 hours per issue

Conclusion

The educational piece was published successfully and will provide Texas Monthly readership with highlights about pharmacists and the value they add to their communities.

For further information and/or materials on this grant, please visit www.CommunityPharmacyFoundation.org and submit your inquiry through **Contact_Us**.