



[www.communitypharmacyfoundation.org](http://www.communitypharmacyfoundation.org)

## DECADE of PROGRESS

2000 – 2010

*The Community Pharmacy Foundation was established in 2000 by an act of a federal court order emanating out of a settlement on behalf of community pharmacies across the United States through class action litigation against discriminatory pricing. The Foundation, which became operational in 2002, was originally governed by a court appointed Board of Directors consisting of four community pharmacists and a retired judge of the United States District Court in Illinois.*

The original Board of Directors established the Bylaws of the organization and administered its operational development between 2000 and 2002. The Board meets quarterly, most often in Chicago, and utilizes Northern Trust Bank as its fiscal administrator. In late 2001 the Board decided in order to become operational for purposes of its Mission Statement it would be prudent to retain executive support staff services.

availability of the Internet and its website; and 3) would involve a two-step process ... being first a Grant Application and then a Grant Proposal.

This process was deemed to be one that was most convenient to the anticipated audience; namely, community pharmacy practitioners and colleges of pharmacy. It also favored the submission of inquiries as the Grant Application form is very easy to complete requiring but a minimum of information (*project title, goals & objectives, time duration of project, and estimated budget amount ... beyond name, organization and contact information*). Accordingly as these are received by the Board they are reviewed and the person submitting it is promptly notified following that respective Board of Directors meeting if a full Grant Proposal is or is not invited. Of those that are invited to submit a Grant Proposal they are then reviewed at the next Board meeting after which the individual is notified if the Proposal was or was not accepted for funding.

**As of June 2010 ... following 8 years of operation of the Community Pharmacy Foundation the Board of Directors has received over 400 Grant Applications. Of these 163 were invited to submit a Grant Proposal from which 99 were awarded grant-funding support totaling over \$4 million.**

### Mission Statement Introduction

***The Community Pharmacy Foundation is an organization whose primary purpose is to assist community pharmacy practitioners by providing resources for research and development to encourage new capabilities and continuous improvements in the delivery of patient care.***

### FIRST TWO YEARS

The exclusive goal of the Board of Directors during this early development period was to establish a meaningful and responsible process for the receipt, review, evaluation, awarding and monitoring of grant dollars based upon submission of grant requests to the Board of Directors.

Consistent with today's technology the Board of Directors established a Community Pharmacy Foundation website ([www.communitypharmacyfoundation.org](http://www.communitypharmacyfoundation.org)) which would provide the mechanism for interested persons and organizations to, first of all, learn about the Foundation as well as be utilized as the method for the administration of its grant-receiving process.

The Board of Directors established a calendar-quarter meeting schedule around which the grants review process would adapt in a business-like fashion. Furthermore, the Board of Directors decided the process it would employ would: 1) be without restriction as to the subject or scope of proposed projects for funding (*as long as consistent with the Foundation's Mission Statement*); 2) would be "open for business" 24/7 based on the

### NEXT TWO YEARS (2004 & 2005)

- *The Bylaws*
- *the 501(c)3 ... "the Center"*
- *Special Projects*
- *FOCUS*

Obviously during this next two year period the Board continued to administer the Grant Application - Grant Proposal - Grant Award - Grant Monitor process established during the first two years of operation and described above.

This two year period in retrospect focused on an expansion of the scope of activities of the Board of Directors in managing the future directions for the Community Pharmacy Foundation.

After a studied process and several Board meetings the Board of Directors adopted on June 27, 2005 a second-edition of **Bylaws** for the Community Pharmacy Foundation. In addition to several modernization updates the Board also adopted a change that permitted the Board composition to be increased as the Board of Directors deemed it necessary for efficient and effective operations.

Also an important dimension of evolution of the Community Pharmacy Foundation occurred during this two-year period when the Center for Community Pharmacy Practice was established. More so than just a subsidiary organization of the Community Pharmacy Foundation this entity was created to establish a 501(c)3 non-profit organization. For several reasons the Community Pharmacy Foundation was originally organized as a 501(c)6 non-profit organization which is the ordinary classification for a membership based association.



*Seated (l/r): Robert Osterhaus, Judge Frank McGarr, Linda MacLean  
Back: Brian Jensen, Phil Burgess, Lonnie Hollingsworth, Carlos Ortiz*

This Foundation does not have nor does it ever envision itself functioning as a membership-based organization or association. That is the role of the already existing national pharmacy associations representing the pharmacy profession as well as independent and chain pharmacies.

Accordingly legal counsel pursued submission of an application to establish a related organization, the Center for Community Pharmacy Practice (CCPP or “the Center”) as a 501(c)3 non-profit organization under provisions of the IRS Code. On July 24, 2002 a preliminary determination notification from IRS was received permitting establishment of the Center. However final determination would be pending following a five year period of conditional operations. That final determination was approved in 2007.

During this five year period the Board of Directors on numerous occasions wrestled with the question most related to the primary purpose of establishing the “501(c)3” ... namely; to reach out to other philanthropic foundations associated with health care to partner with them in funding major pharmacy care projects that would provide a pathway to advance policy development in the health care arena as well as provide the level of funding necessary to properly fund such large scale endeavors. Such endeavors would be well beyond the average grant award amount that met the Board’s operating policy to annually fund Grant Proposals to about the level of its portfolio’s growth in order for the Foundation to envision itself as operational into perpetuity for the continuing advancement of community pharmacy practice.

To date the Board of Directors continues to examine various approaches for proceeding towards an expansion of its original goals to reach out to other foundations, realizing it has not committed staffing support to proceed in a traditional, business-like fashion - - namely; provide additional staff support or retain a special consultant to pursue this specific goal.

Accordingly this topic continues to be considered by the Board of Directors.

Another major endeavor by the Board of Directors is associated with what it operationally refers to as “**Special Projects.**”

Special Projects had two dimensions of organizational impact for the Community Pharmacy Foundation. First, Special Projects was an organizational development decision – consciously or otherwise – to: 1) it moved from an organization waiting on the marketplace to submit ideas/Grant Applications and expanded into taking its own initiative to fund selected activities and projects; and 2) it also served as the venue by which the Community Pharmacy Foundation regularly partners with the national pharmacy associations to reach out to pharmacists and pharmacies through their respective memberships ... remembering that the Community Pharmacy Foundation has no constituency or membership (referenced earlier on page four of this document).

Furthermore, Special Projects also served as the avenue in 2006 to again expand its scope of activities when it engaged two special projects with the Institute for Safe Medication Practices (ISMP) – additional details in this regard are presented in the next chapter of this document.

A fourth dimension of growth for the Community Pharmacy Foundation during the two-year period of 2004 & 2005 occurred as part of its Annual Meeting mentality at which it utilized this first meeting of each year to conduct strategic planning ... planning ahead based on **developing health care** trends and based on developments of the Foundation **during past years of operation. These sessions and the ensuing outcome were titled as FOCUS** endeavors, representing another opportunity for the Foundation to once again expand its scope of activities as well as increase the potential positive impact on the pharmacy profession ... all the while realizing that its first and primary mission continues unabated with the ongoing submission of Grant Applications “around the clock” by interested persons desiring grant-funding support for their identified projects and studies.

A key component of the first **FOCUS** activity was the mind-set of “signature grants” by the Foundation. These grants would exceed the average grant allocation because the scope of the project demanded such and their worth was in the more intense but “focused” target of the approved grant. Furthermore, each such grant would require prior approval of a health plan in which pharmacists would be involved in patient medication safety services.

The first such “signature grant” was awarded to the Iowa Pharmacy Association for a Pharmaceutical Case Management (analogous to “MTM”) project involving the Farm Bureau of Iowa and Wellmark Blue Cross Blue Shield of Iowa. The grant was awarded in October 2004, for which the final report will be published early in 2007.

### **NEXT SIX YEARS (2006 & 2010)**

#### ➤ **The Board of Directors**

#### ➤ **“USE MEDICINES SAFELY”**

#### **MTM & Signature or FOCUS Grants**

During this period of time the Board experienced its first change in Board composition. Following a nomination and review process the **Board elected** Pharmacist Brian Jensen of Two Rivers, Wisconsin to fill a resigned position and he attended his first Board meeting in May 2007. Subsequently the Board acted on an earlier consideration by approving a motion to expand the Board size from five to six persons. Accordingly

Pharmacist Linda Garrelts MacLean of Spokane, Washington was elected and attended her first meeting of the Board of Directors in October 2007.

The Community Pharmacy Foundation on January 4, 2006 engaged an agreement with the Institute for Safe Medication Practices (ISMP) to develop a patient medication safety brochure and to prepare a “**White Paper**” on the appropriate/inappropriate use of medications by the general public. The Foundation had editorial rights over the brochure but not the White Paper.

As these products were being developed the Board of Directors continued to analyze both what was evolving in the world of pharmacy and healthcare associated with Medication Therapy Management (**MTM**) services and the potential impact on pharmacy, and its continuing exploration of an expanded endeavor of the Foundation to partner with other philanthropic foundations (*referenced in the previous chapter of this document*).

MTM services were incorporated as a component of Medicare Part D (Rx) program which launched in January 2006. The timing for both the subject of MTM services and the projects with ISMP were more than coincidental ... and hopefully leads to a very strategic pursuit by the Community Pharmacy Foundation as part of its multi-dimensional **FOCUS** endeavors.

At the October 2007 meeting realizing that the “Iowa signature grant” was nearing completion the Board of Directors approved two additional signature grants. One will function with the Pharmacy Society of Wisconsin and the other at the College of Pharmacy at the University of Michigan. Both of these grants like the one in Iowa

involve co-funded endeavors and joint participation with a health plan in that state/area. Each of these grants are very similar to the Iowa project in that their focus is on MTM services yet they are uniquely different in their approach. The Wisconsin grant may like the Iowa one be a statewide endeavor whereas the one in Michigan will by design be more of a local or regional approach.

This document clearly demonstrates how the Community Pharmacy Foundation has significantly expanded its scope of activities since its first four years of basic organizational formation and development (2000–2004) during the period from 2004 to 2008.

### **GOING FORWARD**

**The CPF Board envisions continued expansion of its activities to assist the profession achieve a “promising future” ... with future reports included on the CPF Website.**

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