

# A Pharmacy-led Approach to Address Social Determinants of Health in College Students

SURVEY WORKFLOW



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Four 15-minute

educational sessions

developed

Live sessions of

presentations offered,

but also recorded

semester

#### BACKGROUND

- Social determinants of health are social characteristics and factors of a person's environment that play a role in the individual's overall health outcomes.
- Discovering barriers to care for young adults entering college is important. College entry is usually the first time an individual is independent in managing his or her healthcare decisions.
- Each step of the healthcare experience is often new for a college student, including scheduling a medical appointment, attending a medical appointment alone, navigating medical and prescription insurance coverage, understanding payments, filling prescriptions, selecting an appropriate nonprescription medication, or receiving a recommended vaccine.
- Our university offers two unique programs, one for firstgeneration college students and one for covenant scholars, that are designed to benefit students who come from possible socially or economically vulnerable backgrounds.

#### **OBJECTIVES**

- To identify barriers to healthcare that may be present in undergraduate students enrolled in the first-generation program or covenant scholar program
- To provide access to pharmacist-prepared educational materials regarding healthcare services
- To determine the usefulness of the educational program and the utilization of healthcare services during the academic year

# METHODS

Prospective cohort study Design College health setting in the Chapel Hill, NC area Location 18 years and older enrolled at the University of North Inclusion Carolina at Chapel Hill in the Carolina Firsts or Criteria Carolina Covenant Scholars Programs **Exclusion** Students less than 18 years Individuals who decline participation Criteria Data collected on Qualtrics surveys Methods Select information transferred to Data Spreadsheet Descriptive statistics **Analysis** 

# Macary Marciniak discloses that her spouse is employed by the American Pharmacists Association

## PRELMINARY RESULTS

# Initial email with 15-item Qualtrics pre-survey sent to students in the Age Carolina Firsts and Carolina Covenant Scholars Programs Gender Ethnicity Student completes Student declines to complete survey pre-survey

Pharmacy 101: A Step-by-Step Guide on

Sessions developed based on

social determinants of health-related

topics assessed in pre-survey

How to Get your Medications

How Can We Help You? Services Offered Follow-up post-survey At Campus Health and Associated Costs sent at the end of the

Campus Transportation Options

How Do I Get There?

We've Got You Covered: Understanding Medical and Prescription Insurance

## DATA COLLECTION: PRE-SURVEY

# Demographics

 Designation of Carolina Firsts Member, Carolina Covenant Scholar, or both

#### **Prior Experience**

 Comfort and knowledge regarding health insurance, establishing a primary care provider, scheduling a medical appointment, transportation options, and using pharmacy or Campus Health

## DATA COLLECTION: POST-SURVEY

# Demographics

- Age
- Gender
- Ethnicity
- Designation of Carolina Firsts Member, Carolina Covenant Scholar, or both

#### **Healthcare Access**

- Comfort and experience with scheduling appointments, using pharmacy services, and knowing available Campus Health services
- Use of Campus Health services, filling a prescription at Campus Health or Student Stores Pharmacy, purchase of an over-the-counter medication, or visit with a primary care provider in the past semester
- Value found in education sessions and suggestions for how to add value
- Any barriers to healthcare faced in the past semester

#### NEXT STEPS

- Collect data regarding identified barriers to healthcare that may be present in undergraduate students enrolled in unique first generation and covenant scholar programs
- Collect data regarding access to pharmacist-prepared educational materials regarding healthcare services, usefulness of the educational program, and utilization of healthcare services during the academic year