



## COMPLETED GRANT SYNOPSIS

Vaccine Confidence Project: Pharmacy Contributions to Addressing COVID-19 Vaccine Confidence  
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### Objectives

The primary objective of this project is to utilize various methods of engaging with communities identified as COVID-19 vaccine hesitant to provide information from the trusted source of pharmacists and student pharmacists to increase vaccine acceptance.

### Methods

Design	<ul style="list-style-type: none"> <li>In collaboration with APhA/CDC, identify target communities</li> <li>Design 5 pilot projects to provide in person COVID-19 vaccine outreach to build vaccine confidence</li> <li>Execute the 5 pilot projects by September 30, 2021</li> </ul>
Study endpoints	<ul style="list-style-type: none"> <li>Execution of all 5 pilot projects</li> <li>Evaluation of the reach of the pilots</li> </ul>

### Results

- Five pilot projects were designed and executed between June 18 and September 30, 2021 (see summary report with details on each site)
- AACP and member colleges/schools of pharmacy were able to integrate vaccine confidence-building projects into a diverse set of public events in communities known to be vaccine hesitant
- Project leaders were able to attract desirable media attention to amplify the messages/reach of the pilots

### Conclusion

The primary finding/conclusion is that AACP and our partners are able to engage AACP member institutions in efforts to identify and participate in community events where individuals with questions and concerns regarding the administration of COVID-19 vaccines were in attendance. One-on-one engagement in specific cases resulted in agreement to receive a vaccine on the spot. In other cases, the verbal exchanges supplemented by written materials with approved CDC messages, moved those encountered closer to vaccine readiness.

AACP believes that these pilot programs will inform broader outreach to the member institutions to motivate faculty, preceptors and student pharmacists to increase their local outreach efforts, especially now that booster doses and additional vaccines for children have received FDA authorization and CDC endorsements.