



# Parent Perspectives on a Pharmacy-Based Infographic Intervention on Adolescent Vaping and E-Cigarette Use



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## Background

- Adolescent vaping and electronic cigarettes (e-cigarettes) are a public health emergency
  - Declared by FDA commissioner in 2018<sup>1</sup>
- E-cigarettes contain more nicotine than traditional cigarettes
  - Increases risk of addiction and other harm<sup>2,3</sup>
- Significant increase in e-cigarette products since development<sup>4,5</sup>
  - Thousands of products, billion-dollar market
- Pharmacists are extremely accessible healthcare providers
  - Potential to serve role in adolescent e-cigarette use

## Objectives

To understand parents of adolescents' impressions of an infographic designed to educate families on health risks and consequences of adolescent vaping and use of e-cigarette products, and the perceived role of pharmacists

## Recruiting and Participants

- Pharmacy-disseminated recruitment flyers and emails
- Parents of adolescents aged 12-18 years were recruited

## Study Design

- Virtual semi-structured interviews with parents
- Designed to explore perceptions of the infographic and knowledge of e-cigarettes

## Methods

### Data Collection

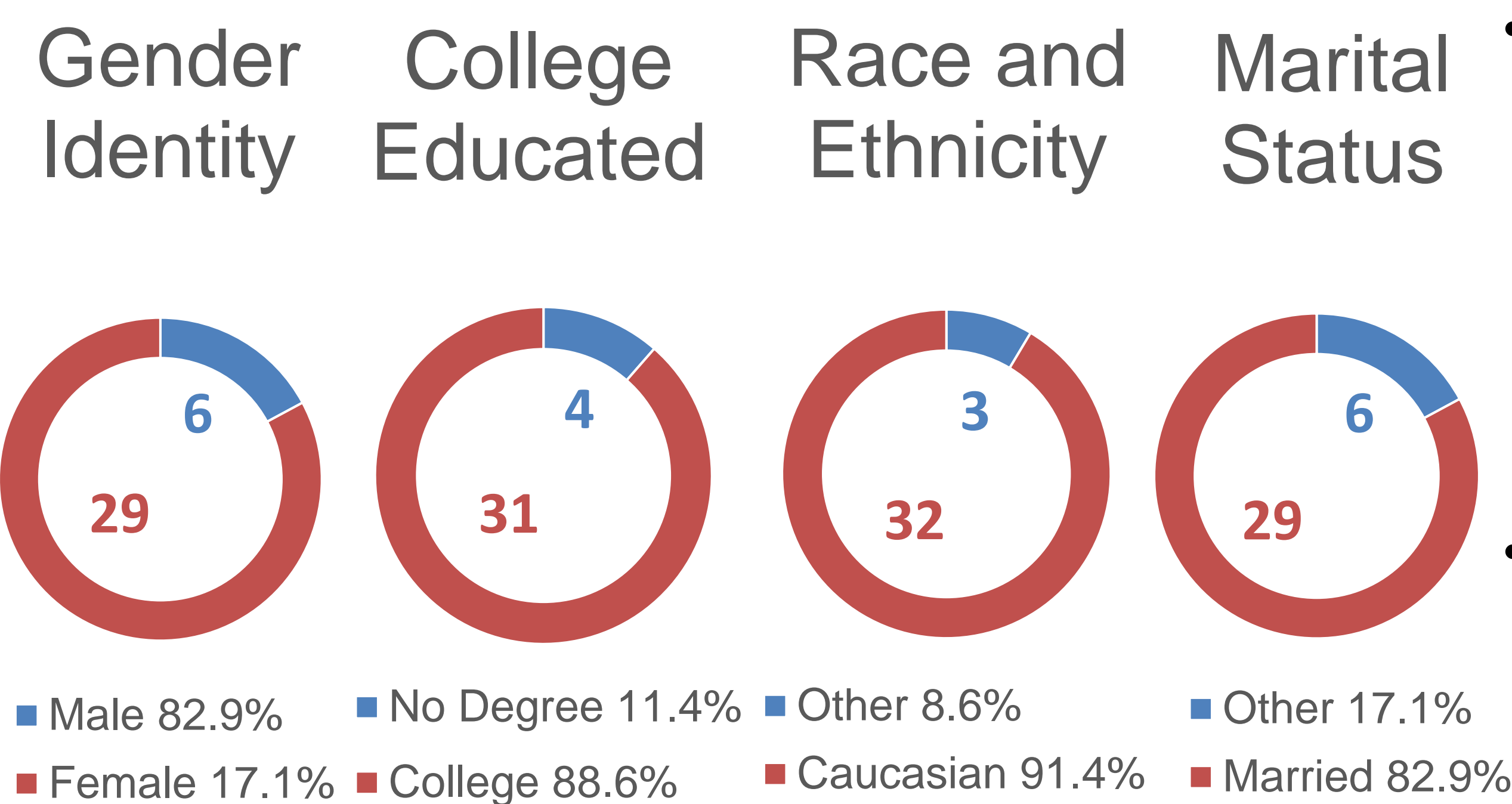
- Semi-structured interviews were conducted with parents to explore their perspectives on a pharmacist-provided vaping educational resource

### Data Analysis

- Independent thematic analysis by two team members on transcriptions
- Inductive coding methods and master codebook to minimize discrepancies (Kappa = 0.83)

## Results

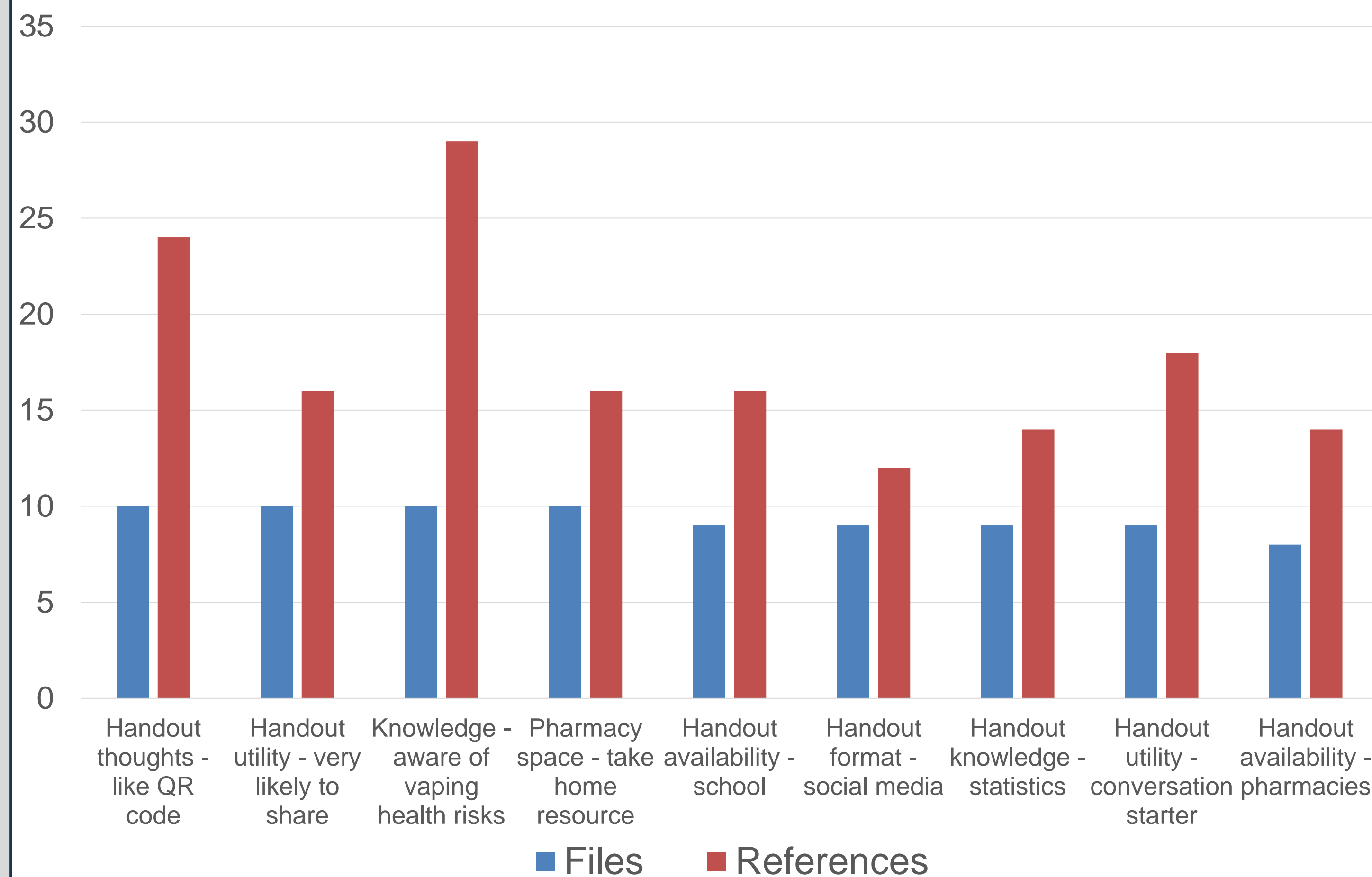
### Participant Demographics (n)



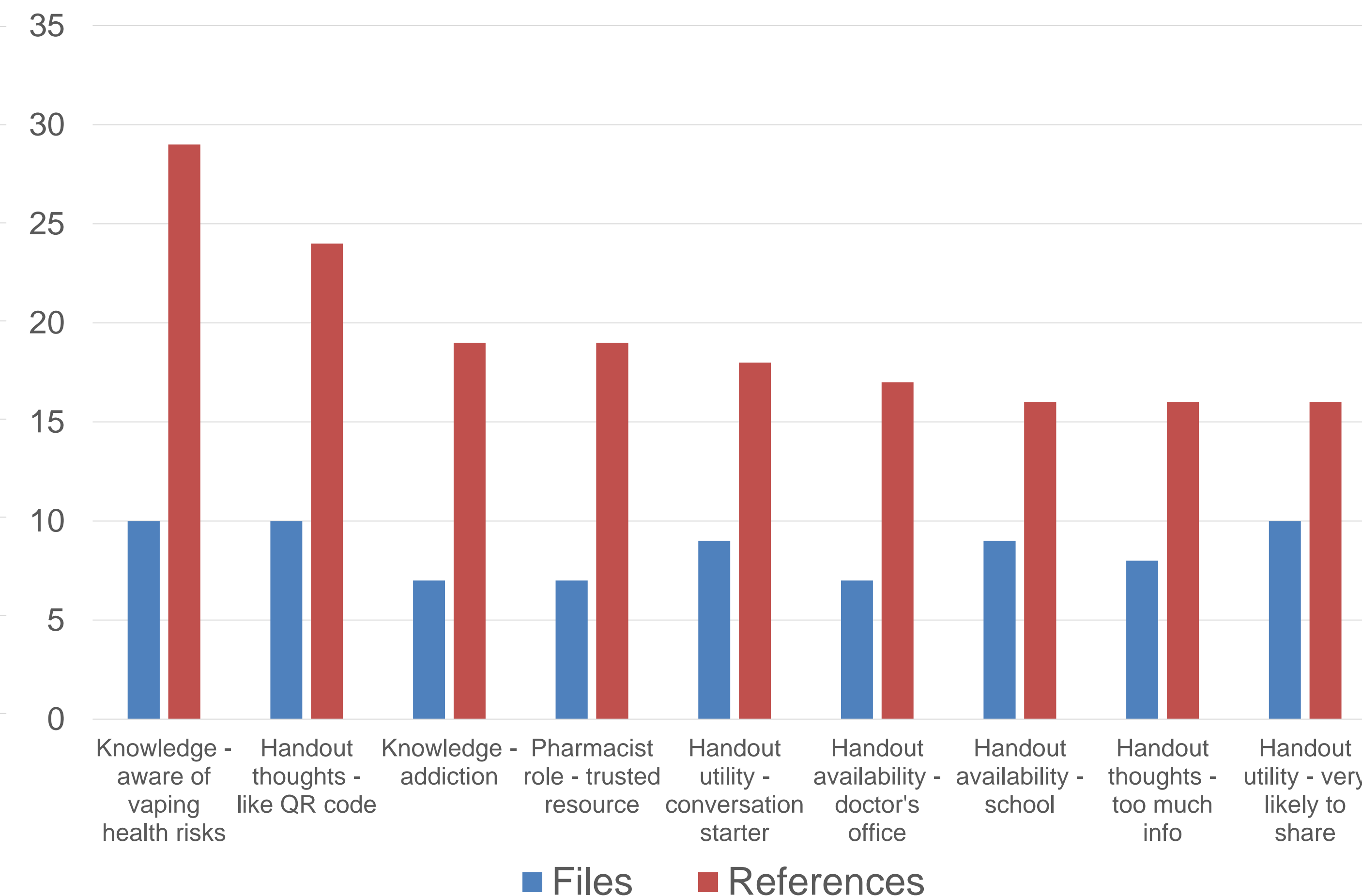
### Participant Quotes

- "...pharmacists have kind of been, you know, a **trusted source of, of health care** more, you know, than before perceived, you know, that way, like with the vaccines and everything. So I think that might be a **place people feel safe and comfortable getting information from**. And, you know, I talk to pharmacists about, you know, side effects of medications and stuff like that, so it's, it kind of fits in along with that, the information..." – Parent 2 (12 y/o child)
- "I think just to have the knowledge and the information, **I would definitely share it**. Um, and **whether my child was doing that or knew somebody that was doing it**, it would be beneficial to, to share the information, so then **maybe she can relay it to somebody else**." – Parent 7 (14 y/o child)

### Top Codes by File



### Top Codes by Reference



## Conclusion

- Infographic contained important information on adolescent vaping and e-cigarettes use
- Parents supported the dissemination by pharmacists
- Families could benefit from this infographic, facilitating informed decisions
- Pharmacists can provide further education and recommendations to address vaping concerns

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