



Program Update and Impact – November 2020

DELTA Rx (Drake Entrepreneurial Leadership Tools for the Advancement of Pharmacy) Institute seeks to instill a “spirit of change and innovation in the pharmacy profession”. The objective of the DELTA Rx Institute is to integrate the processes of entrepreneurship into pharmacy education and practice to facilitate the development of new products, processes, and practices that will enhance healthcare and society to fulfill the ultimate goal of enhancing the overall quality of patient’s lives. This Institute has established a website, www.DELTARx.com that highlights entrepreneurial pharmacy leaders, provides training and background on entrepreneurial leadership, and provides tools, courses, and other methods of enabling students, faculty, pharmacists, and companies to innovate and advance concepts into the market. On Drake’s campus, the DELTA Rx Institute sponsors an innovation competition - the Next Top Entrepreneur Competition, coordinates summer entrepreneurial leadership internships with pharmacy partners, supports student teams in various competitions, and sponsors a Difference Maker Award.

Since being awarded the Community Pharmacy Foundation grant in 2009, DELTA Rx has continued to make the following impact on the student experience and practice improvement.

- \$200,000 in financial gifts to support student programming and scholarships.
- 13 Next Top Entrepreneur Competitions, with 136 student competitors
 - Students compete as individuals or in groups through 3 rounds of judging to develop, practice, and polish entrepreneurial skills for the future. Individuals from the pharmacy, health care, and business professions are brought to campus to judge student presentations. Click on the following link to access past competition winners and innovative pitch ideas.
 - <https://www.drake.edu/deltarx/studentprograming/nexttopentrepreneurialcompetition/pastcompetitionresults/>
- 33 DELTA Rx Entrepreneurial Leadership Summer Internships
 - Student pharmacists complete 8-week, 40 hours/week entrepreneurial leadership internships with community pharmacy partner companies. Through the internship, students complete innovative projects to help transform the pharmacy. In addition to the pharmacy’s internship training, students complete an online course (Shaping Your Pharmacy Future), participate in conference calls with each other and the coordinator, and present their innovative projects at the Drake University Health Professions Day Conference. Detailed descriptions of each of these 33 students’ experience are located here: <https://www.drake.edu/deltarx/studentprograming/summerinternships/>
- 7 Scholarships to attend the Live Oak Bank Independent Pharmacy Ownership Conference
- Built and maintained a website with 1041 individuals on our member list.
 - Over the years, DELTA Rx has written 99 Articles for the website and 5 video presentations.