

ADOLESCENT PERSPECTIVES ON A PHARMACY-BASED E-CIGARETTE EDUCATIONAL TOOL AND ITS POTENTIAL IMPACT ON YOUTH VAPING

Ideas

Handout Distribution

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Background

Electronic cigarette (e-cigarette) use is a major public health problem for adolescents and young people.

- 1 in 7 high schoolers reported past-30-day e-cigarette use (vaping).1 Vaping is dangerous to adolescent health and development.
- Most e-cigarettes contain nicotine, a highly addictive substance.²
- Toxic chemicals in e-cigarettes affect lung and heart health.²
- Underage vaping can lead to higher likelihood of smoking later in life.²
- Pharmacists can help educate on and prevent adolescent vaping.
- Pharmacists are accessible to patients in the community.³
- Pharmacists have yet to fully engage in addressing adolescent vaping.⁴

The goal of this study was to examine adolescents' knowledge about vaping and their perspectives on the content and implementation of this pharmacy-based intervention to educate adolescents and the broader community on vaping and e-cigarette use.

Methods

Study Design

- Semi-structured interviews with adolescents
- Topic of open-ended interview questions
- E-cigarette knowledge and experiences
- Opinions on the e-cigarette educational handout
- Role of pharmacists in disseminating the handout
- University of Wisconsin IRB approved

Recruitment and Participants

- Eligible participants were adolescents living in Wisconsin, aged 12 to 18, with access to internet and a device to use Zoom
- Recruited from 7 Wisconsin community pharmacies with recruitment flyers and pharmacy email newsletters
- Obtained parental consent and adolescent assent
- Total of 35 adolescents participated

Data Collection & Analysis

- Virtual interview via Zoom Video Communications
- Interviews were recorded, transcribed, and checked for accuracy
- Inductive content and thematic analysis

Results

"Main challenges would probably just [be], I don't know how much teens, like, meet with pharmacists, like, on the usual... and just, I'm not sure if they would really listen to maybe, like, a random person, like, that was just kind of talking to them, if they haven't really, like, seen them before." ~Adolescent 10 (Age 16)

"I think parents would be very receptive, unless it's something, like, that they struggle with, like, if vaping is something that they struggle with, and then they don't want to admit that it's something that needs to be fixed. I don't think they'd be very receptive, but I think most parents would be receptive"

~Adolescent 31 (Age 16)

Barriers to Pharmacy

Intervention

Pharmacy Intervention

Handout Delivery

Positive Handout Features

"I think in schools could be a good idea. Also, like, on **social media** could be, too, because a lot of people are on social media throughout the

office, too, or like, a pharmacy." ~Adolescent 13 (Age 13)

day. You could put [it] in a doctor's

"If you're sitting there

waiting, a **poster** would

work, or, like, a handout at,

like, the counter, or just

putting them in a

prescription bag, because

then they have to look at it."

~Adolescent 18 (Age 13)

"It gave a lot of information, but it wasn't too much to read, because if I saw a handout with, like, paragraphs and paragraphs, I wouldn't want to read it, but because there was, like, different data and information, but not too much, I think it was very easy to read and easy to understand."

"I thought it was really well done. I thought the color made it pop, and it would draw people's attention to it, and then I thought that it had, good facts that would inform people about vaping." ~Adolescent 31 (Age 16)

"I think, like, social media

posts or, like, a video about

it, because a lot of- Well, most

teenagers have, like, some

sort of social media that they

use, like, on the daily"

~Adolescent 9 (Age 13)

E-Cigarettes & Vaping

What <u>Teens</u> Need to Know

Vaping is NOT SAFE for children, adolescents, and young adults.



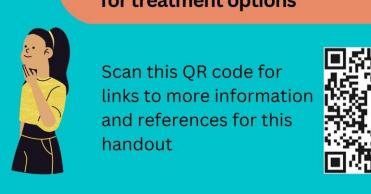
Worse anxiety and depression

- Less focus in school Worse at playing sports

- - Listen to their reasons why they Respond back with empathy to

Share quitting vaping resource





Conclusion

- Implement short, informative educational tools to cater to the interests of adolescents.
- Distribute education tools in a variety of settings (i.e., doctor's offices, pharmacies, schools, stores).
- Increase access to educational tools for adolescents by distributing resources about quitting treatment.
- Pharmacists can play a role in educating adolescents on e-cigarettes by integrating educational tools into their practice.

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Participant Demographics

Characteristic	N = 35 (%)
Female	17 (48.6)
White or Caucasian	26 (74.3)
Multiple Racial and Ethnic Identities	8 (22.9)
Proportion in Middle School	19 (54.3)
Age (Mean SD)	14.4 years (1.84)

~Adolescent 3 (Age 14)

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